



Business First Plus Price List

Call type	Price RRP ex VAT in pounds	Daytime ex VAT in pence per minute	Evening ex VAT in pence per minute	Weekend ex VAT in pence per minute	Min call charges ex VAT in
Monthly subscription	11.91				
Connection charge	0.00				
Inclusive monthly subscription of International traveller service	0.00				
O2 domestic (National - including calls to 0800/08705/0808)		8.00	8.00	8.00	
O2 domestic (Local)		8.00	8.00	8.00	
International Directory Enquiries		150.00	150.00	150.00	
Premium rate calls		68.00	38.30	38.30	1.7
Iridium calls		467.00	467.00	467.00	0
INMARSAT		675.00	675.00	675.00	1.7
Voicemail 901 deposit		0.00	0.00	0.00	0
Voicemail 901 retrieval		8.00	8.00	8.00	1.7
CELLNT-DIR (142 & 192)		55.00	55.00	55.00	0
VMBO Message deposits		0.00	0.00	0.00	0
VMBO Message retrievals		8.51	7.00	1.70	1.7
RAC - FREE		0.00	0.00	0.00	0
O2 to O2		6.00	6.00	6.00	1.7
BT Enhanced Messaging Deposits		0.00	0.00	0.00	0
BT Call Minder Deposits		0.00	0.00	0.00	0
O2 Infotxt (Joke, Lottery)		14.90	14.90	14.90	
O2 Infotxt (Reminder, Weather, News, Sport, etc.)		21.26	21.26	21.26	
Mmail send		10.21	10.21	10.21	
Mmail receipt		8.51	8.51	8.51	
Short Message Service Centre (SMSC) DIAL-UP		8.51	7.00	1.70	1.7
Wireless Access Protocol (WAP)		7.00	7.00	7.00	4
SMS (text message) Mobile Originated		10.21	10.21	10.21	
SMS (text message) Mobile Terminated Dial Up		8.51	7.00	7.00	
Personal Assistant Access		8.51	7.00	1.71	1.7
Personal Digital Assistant		8.51	7.00	1.71	1.7
Voicemail 902 fax deposit		0.00	0.00	0.00	0
Voicemail 902 fax retrieval		8.51	7.00	1.71	1.7
Call Access		8.00	7.00	7.00	1.7
Call Saver		8.00	8.00	8.00	1.7
GSM dial up to GPRS Mobile Web		23.83	23.83	23.83	4.28
Cell Broadcast Service		42.55	42.55	42.55	1.7
O2 - OLO's mobiles*		25.00	25.00	25.00	1.7
Trafficline TM		29.79	21.28	21.28	1.7
O2 Radio		33.19	33.19	33.19	1.7
TrafficLine 2		50.00	50.00	50.00	1.7
Celebrity Voicemail Greeting		51.00	51.00	51.00	1.7
Norwich Union Traffic Alert		50.00	50.00	50.00	1.7
McDonalds locator		29.79	21.28	21.28	1.7
Fixed call tariff		51.00	51.00	51.00	0
Personal numbers		29.79	21.28	21.28	1.7
Higher rate personal numbers		38.30	25.53	25.53	1.7
Voicemail 902 deposit		0.00	0.00	0.00	0
Voicemail 902 retrieval		8.51	7.00	1.71	1.7
BT Enhanced Messaging		8.51	7.00	1.71	1.7
Callminder		8.51	7.00	1.71	1.7
O2 online Customer Care		33.19	33.19	33.19	1.7
O2 Group Conferencing		21.28	10.21	10.21	1.7
<u>Premier Text Messaging**</u>		8.50	8.50	8.50	
<u>Premier Text Messaging**</u>		11.10	11.10	11.10	
<u>Premier Text Messaging**</u>		15.30	15.30	15.30	
<u>Premier Text Messaging**</u>		17.00	17.00	17.00	
<u>Premier Text Messaging**</u>		21.30	21.30	21.30	
<u>Premier Text Messaging**</u>		42.60	42.60	42.60	
<u>Premier Text Messaging**</u>		85.10	85.10	85.10	
<u>Premier Text Messaging**</u>		127.70	127.70	127.70	
Insurance+:					
Unity	1.99				
Silver	3.75				
Gold	4.99				

Please see notes below

** Text requests via short codes are charged at the relevant SMS (text messaging) – mobile originated call charge as per the O2 price list. These services will be required/subscribed text message services provided by third parties.

Notes applicable to Business First Plus

ITS is included FOC with this package.

GPRS data bundle per Device: The tariffs Business First Plus, Groupworker Plus and Mobile Extension include International Traveller Service and the ability to send up to 100 Kilobyte ("KB") of data via GPRS per Device per month Free of Charge (the "GPRS Bundle") and is subject to the following notes: (1) Usage is recorded and billed to the nearest KB.(2) Billed Charges are rounded up to the nearest 1p on a daily basis. (3) Additional usage is chargeable at 0.2p per KB. (4) The GPRS Bundle cannot be shared between Devices, any unused element of the GPRS Bundle will be rolled over to the following month. Unused GPRS Bundle that is rolled over will be available for a maximum period of one month following rollover. (5) The minimum data charge is 1p. (6) The Charges set out within this Charges Schedule do not incorporate GPRS Roaming rates which are set out within the O2 Price List along with a list of the current GPRS countries with whom O2 have a roaming agreement. (7) The relevant Device must be GPRS compatible and enabled.

Short Message Service (SMS) Bundle: The tariffs Business First Plus, Groupworker Plus and Mobile Extension may be ordered with a chargeable SMS bundle enabling the transmission of up to 50 mobile originated SMS messages per Device per month (the "SMS Bundle") and is subject to the following notes: (1) The Charge per Device per month is £2.55. (2) Additional usage is chargeable at standard published rates available at <http://www.O2.co.uk> unless otherwise stated in this Charges Schedule. (3) The SMS Bundle cannot be shared between Devices, any unused element of the SMS Bundle cannot be rolled over to the following month.

The following **discount matrix** applies to Business First Plus and Groupworker Plus customers:

Total monthly account spend	Discount rate
£0-99	0%
£100-199	2%
£200-299	3%
£300-399	4%
£400-499	5%
£500-599	6%
£600-699	7%
£700-799	8%
£800-899	9%
£900-999	10%

The **discounts** are then applied to calls made in the UK to: standard UK fixed line numbers and UK network mobiles. After your minimum term customers can choose to receive a loyalty reward from the choice of three discounts in the O2 loyalty programme. Calls from a mobile which is receiving a loyalty reward do not count towards the total call spend for the discount matrix above. Eligible calls for discount:local calls, national calls, O2 to O2 calls, Cross network calls, text messages, voicemail retrieval, 0800 calls, O2 to O2 calls via fixed link, O2 to office calls via fixed link. Calls non eligible for discount: International calls from the UK, calls made whilst abroad, calls received whilst abroad, calls to premium rate services, calls to Directory Enquiries, calls to International Directory Enquiries, Trafficline, Office to O2 calls via fixed link, GSM WAP, GPRS use.

All prices shown exclude VAT.

Call costs are in pence and charged in one second increments subject to a minimum charge of 1.7p ex VAT.

Peak hours 7am-7pm. Off-peak hours 7pm-8am Monday to Thursday, 7pm to midnight Friday, midnight Sunday to 8.00am Monday. Weekend hours midnight Friday to midnight Sunday where applicable.

Notes applicable to Mmail

This is classed as a premium rate call.

All prices exclude VAT.

Notes applicable to O2 Group Conferencing

Charges may vary if calling from another network. Std. Charges for calls to O2 mobile phones apply if calling from landline.

NB: O2 reserves the right to cancel any registrations not used over a period of 12 months.

All prices exclude VAT.

Notes applicable to O2 Access

The connection from O2 will be from the Remote Interconnect Point (RIP) nearest to the company.

A company may decide to source and lease the link via a third party telecommunications supplier. The cost of the link will vary depending on the size of the link and the distance from the nearest RIP.

Charges for hardware and software upgrades vary depending on the company's PBX. The connection and circuit rental costs vary depending on how and from whom the circuit is leased. For more information contact your O2 Representative.